



**FEDERATION OF INDIAN EXPORT ORGANISATIONS**

(Set up by Ministry of Commerce, Government of India)

**फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स**  
(वाणिज्य मंत्रालय, भारत सरकार द्वारा स्थापित)

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[www.fieo.org](http://www.fieo.org)



To,

FIEO/MRD/6(18)/2022-23

19<sup>th</sup> May 2022

**Dear Member(s),**



**Participation in SUPER SOURCING DUBAI, UAE**

**(Highly Subsidized Participation Charges under MAI)**



We are pleased to inform you that FIEO is organizing participation of Indian companies in the "**Super Sourcing Dubai**" to be held as per the following schedule:

**Event Dates: 20 – 22 September, 2022** (Tuesday to Thursday)

**Venue : Festival Arena, Dubai Festival City, Dubai, UAE**

**Timings : 10 am to 6 pm (Local UAE Time)**

India and UAE have strong and deep rooted historical ties that stretch across economic and cultural spectrums. The bilateral trade between India and UAE has grown strongly over the years reaching USD 65.1 Billion in FY 2021-2022. India's exports to the country have grown remarkably to reach USD 24.9 Billion in 2021-2022. UAE's share in the total export from India is 6.61%.

In addition the signing of landmark Comprehensive Economic Partnership Agreement (CEPA) recently between India and the United Arab Emirates (UAE) is a major boost to bilateral relations and economic cooperation between the two nations with the India-UAE CEPA expected to benefit around USD 26 billion of Indian products.

## **THE EVENT:**

The **SUPER SOURCING DUBAI** is an exclusive stage set for Indian Exporters to get connected with the multi sector decision-makers in the Supermarkets, Hypermarkets, Single/Multi Brand Retail Chains, Buying Agents & Importers in the Middle East, GCC and African Region. Procurement managers and suppliers will get to interact with Indian exporters and will enable them to strike bulk deals to ensure seamless operations. It's a win-win situation for all stakeholders in the sourcing business for the entire retail value chain.

## **EXHIBIT SECTORS:**

- Home & Living Textiles
- Home Furnishings
- Paper & Tissue
- Converting Machines For Tissue Paper
- Raw Materials, Chemicals & Additives
- Packaging
- Technology & Services
- Printing
- Bath Ware
- Kitchenware
- Textiles & Clothing
- Apparel & Fashion
- Beauty & Cosmetics
- Fashion Accessories
- Electronics & Whitegoods, Mobile & Gadgets
- E Commerce Companies
- Franchise Owners And Private Labeling

## **VISITORS PROFILE:**

- Supermarkets
- Hypermarkets
- Single/Multi Brand Chains
- Purchase Managers
- Distributors
- Industry Association & Academicians
- Investors & Promoters
- Retailers
- E-Commerce Companies
- Procurement Officials
- Technology Solution Providers
- Private Label owners

## **PARTICIPATION CHARGES:**

The below subsidized participation fee is based on the anticipated grant from the Ministry. In case of any variation the participation fee may be revised.

<b>FIEO Members: 9 Sqm booth @ 1,30,000/- INR *</b>
<b>FIEO Non-Members: 9 Sqm booth @ 1,35,000/- INR *</b>
<b>INR 10,000 Extra for Two Side open Corner Booth</b>
Participation Fees includes Standard built up stall having Elevated Fascia Branding with Company Name, One Table, Two Chairs, 2 Spotlights, One Power Socket, One Dustbin, Floor Carpet
Note: This fee does not include sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies.

## **NOTE:**

As per DOC, a company can avail MAI assistance upto a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.

## **VISA:**

FIEO will issue the visa recommendation letter to the participants. (Only 2 persons per company)

## **PAYMENT & REFUND POLICY:**

The participation charges are non-refundable in any case.

Interested members are requested to kindly send us their confirmation as per the Registration Form enclosed along with the participation fee (Non-Refundable). The payment may be made by **Demand Draft/RTGS** in the name of Federation of Indian Export Organisations payable at New Delhi **latest by 19<sup>th</sup> August, 2022**. It may be informed that we have limited stalls and preference will be given on the basis of **first-cum-first- served basis** and on receipt of full participation fee. **FIEO reserves the right to select the participants. Interested companies can also remit the participation fee online by clicking on the following link: [www.fieo.org](http://www.fieo.org)**

**Details for RTGS/NEFT Payment: Axis Bank**

<b>Bank Name</b>	<b>Axis Bank Ltd.</b>
<b>Bank Address</b>	<b>29 CC Basant Lok Complex, Vasant Vihar, New Delhi-110057</b>
<b>Bank A/c</b>	<b>FIEO</b>
<b>Account No.</b>	<b>473010100060914</b>
<b>MICR Code</b>	<b>110211041</b>
<b>IFSC</b>	<b>UTIB0000473</b>

In case of any further details/queries, you may contact FIEO at 011-46042157/+91-8586848676 or by e-mail at [ashishjain@fieo.org](mailto:ashishjain@fieo.org); [nishantkatyayan@fieo.org](mailto:nishantkatyayan@fieo.org).

With regards,

Yours sincerely

**Sd/-**

Dr. Ajay Sahai  
Director General & CEO



**International Sourcing Expo Australia from  
15-17 November, 2022 at Melbourne, Australia**